

# ANDHRA CHRISTIAN COLLEGE GUNTUR

Department of Economics

Certificate Course

VEGETABLE MARKET

2019-2020

## Syllabus :

Availability of different vegetables – Health benefits of available vegetables - Nutrition value of the vegetables – Vegetables as a main source intake.

Location of the local vegetable market - supply of vegetables from surrounding village.

Minimization of time transport cost as the source of near by villages – Freshness and fibre content in the available vegetables.



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GUNTUR

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① Selling vegetables in the market to the buyers is called vegetable marketing. There will be buyers and sellers in the market. Sellers will try to sell for profit and buyers will try to buy at low prices.

② Marketing of vegetables is called vegetable marketing. It is selling of vegetables by the sellers and buying of vegetables by buyers in the market.

③ ~~Consistent~~ in vegetable marketing on the vegetables can be ~~transport~~ problem of vegetables. Vegetables can get ~~spoiled~~ and withered. They can be damaged in the process of transport. As days pass the vegetables may lose nutritional value and prices may fall and may lead to loss.

④ Advantages of vegetable market are

① freshness of vegetables,

② locally available.

③ low prices

④ ~~Nutritional~~ value.

⑤ fibre in the vegetables.

3) Vegetables are important in the market

1) as they are cheap.

2) within the reach of the poor

3) increases the fibre in the food.

4) ~~increases~~ the health of the people.

5) ~~increases~~ the savings of the people.

6) Factors influencing the vegetable market

1) More profits.

2) cheapness.

3) Everyday market & buying.

4) Availability of demand.

5) ~~Nearness~~ to the fields.

6) Reasonable prices.

7) freshness of the vegetables.

7) problems of the vegetable market

1) vegetables can get spoiled

2) losses can take place.

3) Only few days market

4) difficult to store.

8) constraints to a vegetable market.

1) low prices.

2) spoilage of vegetables.

3) quality can fall

4) losses.

9) vegetable prices are high.

1) short market.

2) can get spoiled.

3) freshness for a short period.

4) during floods, cyclones & summer

10) Factors in buying vegetables are

1) freshness

2) low costs

3) fibre

4) food value

5) High

6) Na